

DES MOINES WATER WORKS PARK FOUNDATION

Board of Directors Meeting

Friday, May 10, 2019 – 12:00 - 1:30

Lauridsen Amphitheater & Killinger Family Stage

Draft Minutes



Board Members in Attendance: Ryan Hanser, Jeff Inman, Gunnar Olson, Randy Reichardt, Hannah Inman, Jason Stone, Chad Rasmussen, Jon Koehn, Matt Van Loon, Amy Jennings, Dave Carlson, Katie Gillette, Proctor Lureman, Dylan Huey, Jed Gammell, Andrea Boulton.

Staff/Guests: Maverick Inman - security, Beau Kenyon and Natalia Zubko - artists, Mat Greiner – Creative Concepts, Tom Zmolek – Peoples Productions, Mindy Toyne – In Any Event, Mike McCurnin - DMWW, Sam Carrell - DMWWPF

I. **Call to Order/Welcome/Affirm Agenda/Approve previous minutes**

Hanser called the meeting to order at 12:06 on the amphitheater stage following some minor adjustments for wind & rain. No previous minutes from May BOD meeting were available. Stone will work with Carrell to create from notes.

II. **President's Report** – Hanser thanked everyone for all the hard work that resulted in us being able to meet on the stage. He introduced Tom Zmolek and Mindy Toyne who have been instrumental in helping us shape our special events and working to get the site prepared and staged for the upcoming events.

III. **New & Old Business**

I. **River Constellation** – Beau Kenyon and Natalia Zubko shared what they had learned in their research for materials to be utilized in the River Constellation sculpture. Some of their key findings included:

- i. Pycarbonite globes will work best...resilient to impact, sun, water and won't yellow
- ii. Globes problematic and expensive for name engraving, going to alternative pole ring...less expensive, more flexibility and remains true to initial intent, invokes tree rings, etc.
- iii. Total of 45 poles with 3-6 globes each and sound "exciter" that turns globe into speaker.
- iv. Working with local musicians and recording studio to collect musical and natural sounds
- v. Based on progress, installation most like in early to mid-September.

Beau and Natalia expressed their pleasure in working with us, the staff at water works, RDG and the construction team in working through all the considerations. Very excited for project and impact and for the park itself.

II. **Rescheduling Launch Event** – Carrell explained the executive committee's reasoning behind postponing the original dedication event on June 19th and described the program that had been put together featuring representatives from the Opera, Symphony, Belin Quartet, Ballet and Shakespeare

Experience. The primary concern was dedicating the space before it had had a chance to look more finished and pointed to the site around them as evidence. He framed the possible options of everything from a pared down Ribbon Cutting event in conjunction with the Symphony on July 14th, to a separate event later in the summer upon play area completion, to tying it in with other planned events. He asked Mindy Toyne to share her thoughts on impact with media, our donors, travel schedules, etc., based on her experience. She reminded the Board that the intent was to feature project, thank donors and demonstrate to the community leaders and partners how the site worked. To do so, she suggested waiting until the site was ready to accomplish that. After considerable discussion regarding how to best honor donors, partners, being free and accessible to public and utilize local musicians and talent the Board determined we should move ahead with the Ribbon Cutting event with Symphony to signal the opening of the park and then look to schedule a full dedication event later in summer that would allow for at least 45 days' notice to all our donors and celebrate the summer. A motion was made to hold the ribbon cutting on July 14th in conjunction with the symphony and identify a date based on completion schedules for later in the summer.

Motion: Olson

Second: Huey

APPROVED

III. **Natural Play Area** – Carrell referred to the natural play area concepts he had sent to the Board previously and explained they were happy with design of west play area but still revising aspects of east play area. Now that the heavy construction was wrapping up they could begin construction of the natural play areas. To move forward, some specific language would be required to meet the stipulations surrounding contracting the work within the statutes surrounding the public utility's park. McCurnin further explained the rules regarding contracting work with the public park space and how best to proceed. A motion was made to propose to Des Moines Water Works that our Foundation would be the private donor for the development of the natural play areas on the condition we could specify County Landscapes as our builder. Following construction ownership would be transferred to Des Moines Water Works.

Motion: Huey

Second: Jennings

APPROVED

IV. **Retail Giving** – Carrell gave an update on retail giving, showing different bench and stone seating options being pursued and cost involved. He indicated once capacity could be determined with the rings on the sculpture, and the amount of seating capacity was finalized, there would be a range of options between approximately \$300 and \$7,500.

V. **Water Works Witt Release – June 21** Carrell reminded the Board that Confluence Brewing was releasing the Water Works Wit the following Friday and encouraged everyone to come celebrate its release, share with friends on social media etc. We are working with Confluence to co-promote the label and it will be initially available at the park for events and at Confluence, but if it takes off, they will run a larger batch and expand distribution.

IV. Goal Progress/Committees

i. **Finance/Treasurers Report** – No May financials yet.

ii. **Development** – Randy Reichardt/Jon Koehn – Reichardt reported that they had about \$1M asks pending and would like to expand to double that to assure we hit our marks.

iii. **Implementation** – Chad Rasmussen explained the additional costs necessary for the connector project for additional dewatering due to the above normal rain and impact on the construction site/water table. He also pointed out several things happening around the site and addressed how we were solving the “moat” issue with tiling, fixing the roof on the bathroom and putting in the additional lights around the great lawn.

iv. **Marketing/Communication** – Jeff Inman – no updates

v. **Programming** - Dylan Huey/Jed Gammell/Kate Byus – Gammell reported they would be encouraging partners to attend symphony event to start showcasing what we have been working up to.

vi. **Governance** – Amy Jennings working to identify future board members for turnover in 2020

vii. **DMWW Report** –Dave Carlson/Andrea Boulton/Mike McCurnin.

McCurnin reported they were working through a lot of details from everything to fireworks to finalizing construction and details surrounding completion.

V. Announcements - None

VI. Adjourn The meeting was adjourned at 1:23 pm

Motion: Olson **Second:** Van Loon **APPROVED**

Upcoming Events:

Great Outdoors Golf Outing – June 21st Jester Park www.greatoutdoorsfoundation.org

Water Works Wit Release – June 21st – Confluence Brewing Company

July Board Meeting – July 12 - DMWW