

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, June 10, 2016- DMWW 12:00 - 1:30
Minutes



Attendees: Morgan Wilcox, Chad Rasmussen, Randy Reichardt, Marc Wallace, Dylan Huey, Ryan Hanser, Ben Mclean, Dave Carlson, Ryan Flynn, Hannah Inman.
Staff/Guests: Josh Faber – RGI, Ted Corrigan – DMWW, Sam Carrell – staff.

I. Welcome/Call to order/affirm agenda

Reichardt called the meeting to order at 11:59 am.

II. Approve previous minutes

May Board meeting minutes were reviewed & approved.

Motion: Reichardt **Second:** Huey. **APPROVED**

III. Presidents Report

Reichardt acknowledged the immense activity taking place particularly around the campaign and announced for those who had not yet heard, that earlier in the week the Community Foundation had awarded us \$250,000 through the Leadership Grant process, and along with other commitments recently received we are close to halfway to our initial \$9 million goal. Thanked everyone for their work and encouraged everyone to keep going.

IV. Board Development

Faber reported that now that we are about half way to our goal and entering into a more public phase of our campaign, we would begin utilizing more external campaign communications so that our marketing matched our sales efforts. Faber mentioned he was pleased with our progress and believed we were on track to reach our goal and campaign schedule. To keep the board and CEC informed, we will be sending out regular updates of both confirmed donors and those who had been asked so that if CEC or BOD members saw them they could thank or nudge them as appropriate.

V. Committee Reports

i. Finance/Treasurers Report – Ryan Flynn – Via phone, Flynn shared the May financials were not yet completed by the community foundation but will share upon completion, however we are in a strong cash and pledge position. Activity for May was primarily around paying our consultants & staff. Also, that the new financial control policy recommendations were being finalized by Tom and we would look for the BOD to approve them at the next meeting.

ii. Development – covered in Faber's report.

iii. Implementation – Rasmussen updated the Board on the progress on both the survey contract and the design contracts and that we were working with the DMWW staff to make sure they aligned with their processes. DMWW legal counsel would be reviewing the contract and due to our aligned interest, it would be appropriate for this to serve as our legal review, but we should seek additional counsel when we finalize 28E agreements. After discussion the board approved DMWW counsel review.

iv. Marketing/Communication – Ryan Hanser. Hanser updated the Board on the Branding process with Spindustry and its progress and considerations. He felt we would have a recommendation for the Board at the July or August meeting.

v. User Groups - Dylan Huey. Huey would work with Hanser on communication to the user groups. Asked to clarify difference between Programming Committee and User Group Committee. Carrell stated one focused on current groups and the other would be focused on how to program the new elements/use. Huey wanted to make sure the two groups worked closely together.

vi. Governance – Carrell shared with the Board that Schabel would be sending out some self and ED evaluation forms as well as be contacting each BOD member regarding board terms.

vii. DMWW Report – Marc Wallace/Dave Carlson/Ted Corrigan – Corrigan updated the Board on both the pilot wetland project and the mowing contract. He stated that they had unexpectedly lost their long time reliable mowing contractor so were trying to get one back in place, but the staff was having a hard time keeping up so we may have noticed some parts of the park were not getting as much attention as normal. The pilot wetland was continuing to do well although they had to reintroduce some of the plantings due to some plant loss, but have been filling it up regularly. Will add the direct piping to the plant soon.

VI. Old Business

No old business

VII. New Business

No new business

VIII. Announcements

IX. Adjourned at 12:50 pm to do a walking tour with Mike Bell of RDG of the proposed construction area for phase one.

Upcoming Meetings/Events

DMWWPF Board Meeting: Friday, July 8 - 12:00 pm - 1:30 - DMWW

Campaign Executive Committee – Wednesdays, June 8th & 22nd - 4:00pm - DMWW