

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, April 12, 2019 – 12:00 - 1:30
Draft Minutes



Board Members in Attendance: Gunnar Olson, Amy Jennings, Matt Van Loon, Chad Rasmussen, Katie Gillette, Hannah Inman, Randy Reichardt, Ryan Hanser, Jon Koehn, Dylan Huey, Andrea Boulton, Jed Gammell, Jason Stone, Dave Carlson, Proctor Lureman, Kate Byus (phone).

Staff Guests: Mike McCurnin & Ted Corrigan – DMWW, Sam Carrell – DMWWPF.

I. Call to Order/Welcome/Affirm Agenda/Approve previous minutes

- Hanser called the meeting to order at 12:01. The minutes were reviewed and approved.

Motion: Rasmussen **Second:** Gammell **APPROVED**

II. President's Report – Ryan Hanser

- Mike McCurnin was introduced to the Board and he explained with the changes related to Bill Stowe's retirement and shifting staff responsibilities, McCurnin would be taking Corrigan's role as DMWW staff representative to the DMWWPF Board. Carrell noted that McCurnin was no stranger to the implementation committee and had been helping DMWWPF resolve some of the construction issues as head of the DMWW Engineering Department
- Hanser acknowledged a full agenda and that it was emblematic of the many things going on. He pointed out that aside from the construction taking place in the Big Splash area, we also had recently installed new signs, the levee project was moving forward in the west part of the park, the play area conceptual plans were moving forward and of course that our thoughts are with Bill Stowe and his family and working on some possible ideas with DMWW to appropriately honor Bill's legacy. He encouraged board members to engage with some of the opportunities that we would discuss later in the meeting.

III. New & Old Business

1. **Sound Plan and Sound Ordinance – Chris Timmons, Light This Productions.**
 - Carrell explained the situation surrounding the proposed sound ordinance, the issues behind it and why it was not workable from our point of view. He stated we would be meeting with the City and then Council to first educate them on our plan and the flaw with the current ordinance and then ask to either alter the proposed ordinance or

encourage them to leave the ordinance that governed the park as is and let us test our sound plan. Carrell introduced Timmons and explained that our programming partners at First Fleet and People's Productions were utilizing Timmons and a new sound technology called Soundroid, that both pointed sound and was able to disperse it with much more precision. Timmons provided visuals and demonstrated normal sound configurations and measurements on the amphitheater site, demonstrating sound and disbursement on both south and north facing events. He then showed how the soundroid technology would both create a better experience for the concert goer, but also disperse the sound before it left the property. Timmons also explained that the proposed ordinance of measuring 100 dcbs only 50 feet from the speaker was actually unworkable if they ever enforced it on existing outdoor venues.

2. **Natural Resource and Outdoor Recreation Trust Fund (IWILL) Action – Andrea Boulton.**
 - Boulton explained recent action taken in the legislature to try and adjust the percentage of the fund that is to be directed towards trails. A question was asked regarding if the percentage was protected by the previous statewide vote. Boulton said it was not included specifically in the resolution, but the action would reduce money available for trails. She encouraged people to reach out their representatives in the Iowa legislature and weigh in on the topic. She indicated it was not expected to be passed in this legislative session but was going into a study session and would be revived at the next legislature.
3. **Art Piece/Memorial Sculpture - Contract – Katie Gillette**
 - Gillette provided her perspective of a meeting with Group Creative provided the answers to the many questions the Board expressed at our previous meeting. She explained the ownership clauses and how it would not prevent us from utilizing the likenesses as we saw fit. Stone asked that the term Owner be changed to DWWF to be consistent with the rest of the document. The Board instructed Carrell to initiate the contract.
4. **Programming Agreements – Carrell for Voss.**
 - Carrell reviewed the summary sheet of the First Fleet Concerts contract and provided Voss' thoughts on the agreement. Carrell also reviewed the agreement with People's Productions but stated that Corrigan had asked it not to be ratified until DMWW legal had had the opportunity to review. Following discussion, a motion was made to approve the First Fleet Concerts contract.

Moved: Rasmussen **Second:** H. Inman **APPROVED**

5. Eggstraordinary Eggs! – Hanser/Carrell

- A sign-up sheet was passed around to volunteer for shifts on Saturday to greet people, hand out trash bags and gloves, take pictures of people's bounty and make sure anyone bringing back trash got an egg. Coordinated with DMWW staff for egg hunters to concentrate on "wild" area while trash bash participants concentrate south of the river.

IV. Goal Progress/Committees

i. Finance/Treasurers Report – Ryan Flynn – Carrell reviewed February Financials. Major expenditure was construction and pledges continue to grow.

ii. Development – Randy Reichardt/Jon Koehn – Reichardt reported that development team's efforts have generated almost \$2M since November. Encouraged all BOD members to help us raise last \$1.5M and think about who they should be reaching out to or share with Development team.

iii. Implementation – Chad Rasmussen – Rasmussen reported that the flooding had caused no major damage and represented no or little extra cost on our construction contract. Ruan Connector construction prep had begun with excavation and utility work. Seeding would be completed next week on the great lawn as well as the pouring of the rest of the parking lot.

iv. Marketing/Communication – Jeff Inman – Hanser reported that were addressing capacity issues by hiring some additional contract help. Meeting regularly to address all issues with opening/programming.

v. Programming - Dylan Huey/Jed Gammell – Working on 30 day in the park programming.

vi. Governance – Amy Jennings – Jennings reported that they had finalized agreement with Carrell for the remainder of 2019 and that they were putting together organizational structure for transition from building to programming.

vii. DMWW Report – Dave Carlson/Ted Corrigan/Mike McCurnin – Corrigan provided an update on Bill Stowe's health condition and further explained shifting responsibilities. While he would remain engaged, particularly on issues like the sound ordinance McCurnin would now be more involved with project and DMWWPF Board.

viii. Friends update – Hannah Inman – Inman gave an update on friends program and that they would implement at appropriate time so as not to interfere with retail giving campaign.

ix. Kick-off Event Planning – Carrell said to circle Wednesday, June 19th for kick off event. Will confirm date shortly.

V. Announcements

- I. **Community Foundation Annual Luncheon** – Thursday, May 16
11:30 – 1:00 pm – Community Choice Credit Union Convention Center
- II. **Reserve JUNE 19th** on your calendar – Tentative Kick Off Event date!

VI. Adjourn

Hanser adjourned the meeting at 1:21 pm

Motion: Koehn

Second: H. Inman

APPROVED

Upcoming Events:

Eggstraordinary Egg event/Earth Day – Saturday, April 20th.

Next BOD meeting: Friday, May 14, 12:00 – 1:30 pm – DMWW

Community Foundation Luncheon – May 16th – 11:30 – 1:00 pm