

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Annual Meeting
Friday, December 8, 2017 – 12:00 – 3:00
RDG Planning & Design – 301 Grand Avenue
Minutes



BOD members in attendance: Zac Voss, Dylan Huey, Gunnar Olson, Jed Gammell, Randy Reichardt, Ryan Flynn, Katie Gillette, Jon Koehn, Kate Byus, Claudia Schabel, Marc Wallace, Jeff Inman, Ryan Hanser, Proctor Lureman, Chad Rassmussen, Hannah Inman, Dave Carlson, Jason Stone, Matt Van Loon.

Guests/Staff: Dan Klopfer, DMWW, Lori Howe, Share Marketing and Sam Carrell, DMWWPF

I. Call to Order/Welcome/Affirm Agenda

- Inman called the meeting to order at 12:00 pm

II. Approve previous minutes

- The previous month's minutes were reviewed and approved.
Motion: Wallace Second: Koehn APPROVED

III. President's Report – Hannah Inman

- Inman recapped the year and shared how much fun she had working with everyone as Board President. She thanked everyone for their work and especially the development committee and implementation committee for their diligence in working through the hard design decisions and balancing budget with necessity. She recognized Byus who announced we had surpassed the \$9 Million mark in the campaign, but would continue to raise another \$3M to assure everything could be accomplished.

IV. Any Essential Reports/Updates

- Financial – Flynn reported that we had not yet received the November financials, but would share as soon as they became available. He reported our cash position was around \$2.7M at the beginning of the month, but after forwarding the \$429,000 to DMWW to pay for the final design/construction paper contract between RDG and DMWW we were closer to \$2.3M. He also reported that we had filed our 990 form.
- Agreement Updates – Carrell and Klopfer reported on status of the three different 28E agreements between DMWW, the City and DMWWPF. Initial negotiations on the Construction 28E agreement and separate Operations and Maintenance agreement both between DMWW and DMWWPF are currently being reviewed by DMWW counsel and then would be forwarded to DMWW for our review. We plan to work through any issues over the holidays and have it approved in January by both Board of Directors. The 28E

agreement between the City, DMWW and DMWWPF would take a little longer, but we are working towards a March approval.

V. Recognition

- Carrell and Inman recognized outgoing Board Member and Governance Committee Chair, Claudia Schabel. Schabel's term ends December 31st. Schabel was recognized for her instrumental role in developing many of the governance documents, procedures, and ongoing approach to diversity and skill sets in board recruitment.
- Carrell then shared how he felt how fortunate we were as an organization to have the right person as President at the right time in DMWWPF's evolution as an organization. He cited Voss' entrepreneurial skills for two terms as we organized and worked through the "start up" process of an organization and his continuing work around programming the park enhancements; Reichardt's leadership through our fundraising and relationship development with DMWW and his continuing work on connectivity; and cited Inman's vast knowledge of public policy, conservation and community initiatives that we positioned ourselves to be essential partners and remain relevant in the larger community initiatives. Inman was presented with both the past President's gavel and a print called Winter Moon, by Amanda Royce Hale that depicted a scene from Water Works Park.

VI. Adjourn to Virtual Reality experience

- The meeting adjourned at 12:35 pm so board members could go experience the park design in RDG's virtual reality program. The Board would reassemble at 1:15 pm for their annual mini retreat, facilitated by Lori Howe.

VII. Mini Retreat – Facilitated by Lori Howe, Share Marketing (1:15 – 3:00 pm) Highlights:

- Howe took the group through a Points of Pride visual exercise for the Board members to reflect on the major accomplishments, reasons behind the accomplishments and their importance and how they were able to achieve it. She explained it was important to remember how we achieved it and to make sure that was reflected in our future endeavors.
- Inman shared the theme for 2018, Relevance and Sustainability. She and Carrell explained why they felt it was the right focus as the first phase elements were being constructed.
- Four goals were introduced for 2018:
 1. **Complete Construction of 2018 planned elements**
 2. **Increase "Relevancy" of Water Works Park to the Greater DSM Community and Park Users**
 3. **Establish Sustainable Strategies to fund and operate DMWWPF and their obligations to DMWW**
 4. **Raise additional \$3M to support capital Park improvements.**

- The Board then broke into four groups to discuss preliminary plans to support the four goals. Groups: Marketing, Development, Finance/Governance, and Implementation/Users.

Upcoming Meetings/Events

Board Meeting - Friday, January 12 - 12:00–1:30 pm – DMWW