

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, January 9, 2015 - DMWW 12:00 - 1:30
Meeting Minutes

Attendees: Zac Voss (President), Morgan Wilcox, Kate Byus, Ryan Flynn, Proctor Lureman, Ryan Hanser, Randy Reichardt, Gunnar Olson, Kathryn Dickel, Claudia Schabel, Katie Gillette, Chad Rasmussen, Dave Carlson, Tom Farr, Todd Ashby, Chad Rasmussen, and Marc Wallace.

Guests/Staff: Bill Stowe, Bob Riley, Sam Carrell: Staff.

I. Call to order/ confirm quorum

The meeting was called to order at 12:104 PM, by DMWWPF President Zac Voss on Friday, January 9th at the Des Moines Water Works Administrative Building, 17 members were present and members received notice of the meeting.

II. Approve minutes of prior meeting

The meeting minutes from the board meeting held on Friday, December 12th, 2014 were handed out prior to the meeting and reviewed by the board.

Motion: Dickel motioned to approve last month's meeting minutes. Seconded by Rasmussen. APPROVED.

III. Presidents Report - Zac Voss

Voss briefly mentioned the DMWWPF 2015 Goals that were handed out prior to the meeting for each committee.

- Individual Committee Goals will be distributed by Sam via google.docs
- Stowe educated the board on current events happening with Des Moines Water Works.
- A suggestion was made to the group to individually subscribe to google alerts for media articles to help be prepared should topics be brought up in discussion.

IV. BOD Development Segment:

Bob Riley, Green Ribbon Commission

- Riley presented on five different initiatives (Iowa Next Initiative). Primarily how they are related/align to the Des Moines Water Works project.
- Iowa land and legacy: On **January 26th at 1:00 PM** is the **IWill Lobby** at the Capitol (please wear blue to show solidarity). There will be people there to

show attendees how to do it if they do not know how - it is suggested to email prior to going.

Josh Faber – RGI Update

A brief update was provided by Faber:

- Feasibility study interviews will not start until end of the month. Small group meetings will be a large part of this strategy.
- The final feasibility study booklets are currently in print.

IV. Committee Reports

i. Development (Kate Byus):

- Byus reported that the committee's next step will be to have the campaign booklets ready and to secure hosts to hold the small group sessions.

ii. Marketing/Communication (Kathryn Dickel):

- Reevaluated the RFP for branding, this list will be distributed shortly and a timeline has been laid out thereafter for responses and selection.
- Sam will collect responses and then the group will be invited to help decide on a selection.
- May event park opening: By the end of January a solidified plan will be in play and an outside event committee will help implement.
- We will reach out to user group constituencies to find out whether they would like to hold individual events.
- Once a concrete plan for the event is in place then the budget will be decided.

iii. User Groups (Dylan Huey):

- Working on the contract for vendor carts to build out a calendar of when and which carts will be there.
- Public art project is moving forward and should be done by the May event (May 30).
- Canoe access point is still going in the works with the DNR.

iv. Governance (Claudia Schabel):

- Schabel informed the group that there are not any new updates but they are still working through a board succession plan as well as board recruitment strategies.

v. Treasurers Report (Tom Farr):

- Farr updated the board on the current financial position of the foundation, a statement was distributed to the board prior to the meeting.

vi. Implementation (Chad Rasmussen):

- A report will be drafted for February's meeting.

vii. Finance – (Ryan Flynn):

- Flynn updated the board on additional financial activity.
- Flynn stressed that operational funding will be important.

V. Old Business

i. 2015 Budget

- Carrell updated the board on the budgeting process with each committee.
- Carrell recommended that a meeting be held with the executive meeting and committee heads to finalize the budget and present it to the entire BOD for approval at the February meeting.

VI. New Business

- No new business

VII. Announcements

- The Foundation will continue to use the Des Moines Water Works address for checks and other items for the time being.

VIII. Adjourn

Motion: Dickel motioned to adjourn January's BOD meeting. Seconded by Wallace at 1:23 PM. **APPROVED.**

Upcoming Meetings/Events

Marketing Committee: Thursday, February 12 - 1:00 pm - DMWW

Development Committee: Friday, February 6 – 11:30 am - RGI

Next BOD Meeting: Friday, February 13 - 12:00 pm - 1:30 DMWW