

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, November 11, 2016- DMWW 12:00 - 1:30
Minutes



I. Welcome/Call to order/affirm agenda

- President Inman called the meeting to order at 1:01 pm and welcomed two new Board members: Amy Jennings and Matthew Van Loon, Jon Koehn

II. Approve previous minutes

- The December 2016 meeting minutes were reviewed and approved.
Motion: Byus Second: Jennings **APPROVED**

III. Presidents Report

- Inman reflected on the Boards accomplishments and what lay ahead, referencing the goals set out at the retreat. She stated we would be structuring our committee reports around the goals and progress towards them.

IV. BOD Development

- Campaign Update – Byus reported we had over \$6.3 million in pledges, with several more million in asks in process or planned. The CEC was in the final phase of completing the 1 on 1 asks and should finish up their meetings in March, but that corporate asks and our public funding efforts would continue on in accordance with their submittal schedules. A donor sheet was handed out for review.

V. Goal Progress/Committees

i. Finance/Treasurers Report

Flynn reviewed the December 2016 financial report and reported a strong cash position. The board reviewed the December 2015 financial report in contrast to our improvement. A motion was made to accept the report.

Motion: Lureman Second: Stone **ACCEPTED**

ii. Development – covered in earlier report

iii. Implementation

Rasmussen reported ongoing meetings with DMWW regarding maintenance and operational details, as well as the city in regards to the underpass. Negotiations are continuing with a draft 28E agreement coming from the city at the end of January. He also reported on schematic design progress by the design committee. He stated we have a great team and that we are reviewing design, materials and cost estimates so that we can bring some good recommendation and decision points to the Board. Potholing efforts had been completed for both soil sampling and utility locations to support the work of the design team.

iv. Marketing/Communication

Carrell reported for Hanser and acknowledged the committee's work playing out in recent coverage in the Des Moines Register (front page), Business Record (Inman front cover) and DSM Magazine (feature article on Hurd Visionaries). He reviewed ongoing efforts to align our social media with the development and communication efforts, and that we were setting up the necessary mechanisms for online giving.

v. User Groups

Carrell reported for Huey and Gammell, stating outreach was continuing and we would undoubtedly see some movement with 2016 goal initiatives around the Wild, landing and signage/virtual information.

vi. Governance

Schabel reporting we would be conducting our new board member orientation prior to next month's Board meeting and would be working to further improve our onboarding and recruitment processes and efforts.

vii. DMWW Report

Wallace and Carlson reported DMWW was pleased with our progress and ongoing discussions to work through details. Wallace and Carlson shared how they both serve on the Planning Committee for DMWW and how they have to plan for future growth of number of DMWW customers and how that might impact both the DMWW Capital Improvement Plan and our efforts surrounding the Park and circuit. They talked about the future of a larger wetland and how the design for that wetland was currently in the CIP, but many factors may impact the wetlands development. Lureman asked Klopfer for an update on the wetland pilot project. Klopfer shared its status and the impact the cold weather and freezing has had on it and its nitrate removal performance. Inman inquired if the pilot had met their expectations. Klopfer said yes, but they are not new to this process so they know what to expect and cited how they use similar processes at some of the other DMWW properties. He encouraged the Board continue to plan thoughtfully and work on getting the written agreements in place.

VI. Old Business

- **Gift Acceptance Policy Revision** – Carrell explained the need to add a small addendum to the Gift Acceptance Policy re: how to offer extended naming rights after the initial 20 year term. Stating we had conferred with Bill Stowe and DMWW and developed the following language to add to our existing policy: **Section VII – Miscellaneous Provisions** Sub Section B, item iii. Add: *In the case of major gifts or other exceptional circumstances, and at its discretion, the Board may offer a donor the opportunity to extend the naming agreement after the fixed term for additional renewal terms; or may offer the donor the right of first refusal at*

the end of the fixed term for an extension of the naming agreement, or both. Carrell stated this would keep us within DMWW's gift acceptance policy and allow for reinvestment if appropriate at that time.

A motion was made to approve the addition to DMWWPF's gift acceptance policy.

Motion: Olson Second: Byus Abstain: Stone **APPROVED**

- **RGI Renewal** – Carrell explained the components of the contract extension and reduced fees allowing RGI to continue counsel until the major portion of the campaign was completed, estimated to be April or May. The Executive Committee had approved the extension, but Carrell asked for the Board to affirm the action to assure total transparency . A motion was made to affirm the Executive Committee's action.

Motion: Flynn Second: Byus **APPROVED**

- **Goals for 2017** – Inman reviewed the 2017 goals and her intent to include them with all committee reports to assure progress on each throughout the year.

VII. New Business

- **Dahl's Bankruptcy Case – dismissal** – Stone explained how the DMWWPF had been mistakenly named in the Dahl's bankruptcy suit, and outlined the steps we had to go through to get our name dismissed. The Board thanked Stone for his and his firms work in getting us officially dismissed from the case.
- **Budget Process** – Carrell outlined the budgeting process and how we will be able to use the budget as an effective tool to measure our progress. He will be sending each committee head their budget section and we should anticipate a budget review at the next Board meeting.

VIII. Announcements

- Olson updated the Board on the Water Trails Plan and the progress in raising the \$500,000 to conduct the engineering study which the MPO would soon be releasing an RFQ to select the firm.
- Inman shared that the Capital Crossroads 2.0 plan would be released on February 1 at the Botanical Center at 4:30 pm. She stated our plan was prominent in the 2.0 plan and that we had several board members also involved in that initiative. Encouraged members to attend the unveiling if possible.

IX. Adjourn The meeting was adjourned at 1:15 pm

Upcoming Meetings/Events

DMWWPF New Board Member Orientation: Friday, Feb. 10 - 11 – 11:45 DMWW

DMWWPF February Board Meeting: Friday, February 10 - 12:00–1:30 pm - DMWW

Campaign Executive Committee: Tuesday, January 24 – 4:00 pm – DMWW