Meeting
CENTRAL IOWA REGIONAL DRINKING WATER COMMISSION
Executive Committee
Urbandale Water Utility
May 25, 2016
4:00 p.m.

Present: Jim McKenna, John McCune, Karen Novak-Swalwell, Dale Acheson, Diana Wilson, Jim Utter, Amy Kahler, David Lindeman

CIRDWC Website
CIRDWC desires a stronger web presence so the group’s mission and efforts are more widely understood. Currently, the site is incorporated in Des Moines Water Works’ domain rather than being its own domain, which has the potential to cause confusion. Additionally, there is interest in having more information available, including meeting schedule, contact listing, links to related water quality information, etc. It was decided that Amy Kahler would take the lead in creating a new site. The projected cost to set up (reimbursement to Des Moines Water Works for hours) was estimated at around $1,000, with less than $100 annually for the domain name.

CIRDWC Speakers Bureau
To better communicate to the Des Moines metro community about CIRDWC, there is interest in creating a CIRDWC speakers bureau to create a consistent message. Amy Kahler presented a draft powerpoint that could be used by CIRDWC members in presentations to city councils, interest groups, community organizations, etc. The Executive Committee gave feedback with suggestions on how the powerpoint could be edited. Ms. Kahler will make the suggested edits, and make the powerpoint available to members.

Open
There was general discussion about recent media attention given to regionalization; however, there seems to be a lack of understanding about CIRDWC’s efforts related to regionalization. Diana Wilson suggested an opinion editorial be submitted to the Des Moines Register. David Lindeman offered to author such a letter.

Meeting adjourned at 5:04 p.m.