



**July 20, 2018**

**Updates from the Des Moines Water Works Park Foundation**

**The Campaign/Development:**

We have been focusing on public funding sources such as the City, Polk County and Enhance Iowa. City Council approved an appropriation of \$25,000. The County has promised \$250,000 but we are still waiting for official notification. We are about a quarter way through our new goal of raising an additional \$4M by the end of the year. **Campaign: \$9.7**

**Construction**

Grading is about 75% complete, but has required a minor relocation of the west side of the walking path around the great lawn to assure coverage and protection for the 36" main that runs through the west side of the area. We are exploring with DMWW staff installing a live feed camera to track and document the construction. We hope to have it in place by early August. Mid American is also requiring a platform be constructed for the electrical transformer vs. the previously approved pole transformer. DMWW engineering and ground staff are working with us and contractor to find a suitable location that doesn't interfere with DMWW operations and meets the requirements of the flood flow zone.

**Programming**

The task force that was reviewing proposals in answer to our programming RFP has recommended we pursue a partnership with People's Productions and First Fleet Concerts to help us recruit different community events for the park. The Board approved the task force's recommendation and will continue to work with the group to help develop the business plan as outlined in the 28E agreement for operations and maintenance. This group's proposal was in line with our RFP and philosophy for park use and programming. We will continue to work with this group and DMWW staff to help develop programming for the enhanced area of the park.

**Minutes & Financials:** The May financials are attached as well as our Minutes from the July Board meeting.

# DES MOINES WATER WORKS PARK FOUNDATION

## Board of Directors Meeting

Friday, July 13, 2018 – 12:00 - 1:30

### Draft Minutes



**BOD in attendance:** Katie Gillette, Dylan Huey, Jon Koehn, Kate Byus, Jason Stone, Marc Wallace, Chad Rasmussen, Randy Reichardt, Dave Carlson, Ryan Hanser, Amy Jennings. Phone: Matt Van Loon, Ryan Flynn.

**Staff & Guests:** Carl Voss, Ted Corrigan – DMWW, Sam Carrell – DMWWPF

#### I. Call to Order/Welcome/Affirm Agenda/Approve previous minutes

- Byus called the meeting to order at 12:03. Previous meeting minutes were reviewed and approved.

**Motion:** Rasmussen      **Second:** Stone      **APPROVED**

#### II. President's Report – Kate Byus

- Byus recalled the groundbreaking ceremony success and thanked all who were able to participate. She announced that the current DMWWPF office would be losing their space at the U of I campus because the University was selling the property. She would be helping Telligen to try and find another suitable location for the Synergy Center in which we participate. We have to vacate by December 31<sup>st</sup>. Byus also announced that our advisor Dr. Richard Deming had been in a serious bike accident over the weekend and was being hospitalized with multiple injuries but should recover.

#### III. New Business

- **RAGBRAI – Kaul/Karras Sculpture** – Carl Voss. Voss showed the Board the concept behind a public art piece being proposed to honor Karras and Kaul the founders of RAGBRAI. He explained that he was not coming to us for money but rather space to locate the work. Voss gave a brief history of RAGBRAI and how the first year's ride came down Fleur. He indicated that they had reviewed several locations throughout the city as well as Water Works Park. Following several conversations involving Carrell, the RAGBRAI officials, the Public Art Foundation and Voss, they determined locating it in the Big Splash area made the most sense. Carrell shared the conclusions of DMWW staff involved and asked that the Board approve moving through the approval process with DMWW. Cost, possible locations, and issues surrounding signage/recognition and bike racks were discussed. A Motion was made to evaluate the best locations within the Big Splash area with DMWW and the RAGBRAI group and work through the appropriate process for approval, placement and construction.
- **Motion:** Wallace      **Second:** Reichardt      **APPROVED**
- **Revenue Task Force Recommendation** – Hanser shared the conclusions of the Revenue Task Force following the RFP process to identify help in programming the enhanced park area per the 28E agreement. He indicated

the task force was making a unanimous recommendation to move forward with the group consisting of People's Productions and First Fleet Concerts. The task force felt their proposal and approach best fit our philosophy of park first; best set us up for success both programmatically and financially; and held minimal risk for DMWWPF and DMWW. Corrigan shared that from DMWW's perspective, this proposal was more in line with what they expected per our 28E agreement and previous programming discussions, while the other finalist proposal raised some concerns from DMWW leadership and its impact on the park. The point was made that the venue would remain an open venue so other promoters could utilize the venue as well. Carrell indicated that it would come back before the full board for approval. A motion was made for the task force to work towards a 2-year formal agreement.

**Motion:** Rasmussen      **Second:** Koehn      **APPROVED**

#### IV. **Old Business**

- **Memorial Tree Task Force Update** – Gillette/Lureman – Gillette reported the task force had met and included 2 representatives from DMWW, 2 representatives who had purchased trees that were being removed and a representative from the Public Art Foundation. They had reviewed 5 recommended artists from Group Creatives and were selecting 3 or 4 to submit concepts that they would review and then gain final approval from the Board.
- **Adventure Race – Above + Beyond Cancer Event** - Reichardt briefly reviewed our history with Above and Beyond Cancer and the Adventure Race in the Park. While the User Committee is still working on what formal event partnerships should look like for these type of events, Reichardt indicated we have in the past paid their park rental fee to encourage such events. He asked the Board to approve paying the \$600 fee for the 2018 event. A Motion was made to pay the fee for Above and Beyond Cancer for the Adventure Tri Race in October.

**Motion:** Hanser      **Second:** Gillette      **APPROVED**

*Note: At this point in the agenda Byus had to leave and Hanser chaired the rest of the meeting.*

#### V. **Goal Progress/Committees**

i. **Finance/Treasurers Report** – Ryan Flynn. Flynn reviewed the May financials with the Board, pointing out not a lot of activity, but that the initial \$1M payment to DMWW was reflected as well as a \$17,000 correction that was initially counted as a new gift but turned out it was for a prior pledge. He indicated he and Carrell were working on the cash flow projections.

**ii. Development** – Randy Reichardt. Reichardt briefed the board on he and Koehn’s efforts to bring on some additional people for the Development Committee. Work was also taking place on different grants including Variety and the Enhance Iowa funding.

**iii. Implementation** – Chad Rasmussen. Rasmussen and Corrigan shared that 75% of the grading had been completed, but there was a minor issue surrounding cover over a 35” main that ran along the east side of the lawn. DMWW engineering and Henkel were exploring solutions and would present them at Tuesday’s construction meeting. 7600’ of tree protection fencing had been put in place and work around the main relocation was also starting next week. Discussion took place around utilizing a live feed and time lapse camera to document the construction. The board liked the idea and asked Carrell to pursue, Rasmussen and Van Loon shared some vendor information. Huey has provided some Drone shots for the website and will continue to take pictures as things progress in the meantime.

**iv. Marketing/Communication** – Ryan Hanser. Hanser reported the progress has created a situation where volunteers have started to reach out to see if they can be involved and would be adding some strength to our marketing team.

**v. User Groups** - Dylan Huey/Jed Gammell. No report.

vi. Governance – Amy Jennings. Jennings shared that she’d met with Carrell regarding his contract and would be meeting with Inman and Byus to work through remaining items to finalize.

**viii. DMWW Report** – Marc Wallace/Dave Carlson/Ted Corrigan.

Corrigan shared that the recent flooding had not impacted the construction area, but the storms had blown a wall off a portion on the west side of the barn. DMWW has determined that they will remove the barn within the next year due to safety and operational concerns. He also informed the board that the Trade Union Council had contacted DMWW regarding utilizing a non-union General Contractor. However, he pointed out that none of the 9 bids DMWW received on the project were union contractors so we did not have that option, however Henkel does use union sub-contractors. Wallace mentioned that a draft revision to DMWW’s park event policy was being developed by one of the DMWW board members. Carrell acknowledged that they had discussed the possibility at last months DMWW Finance Committee meeting but he had not seen the policy for DMWWPF’s review.

**VI. Announcements** – none.

**VII. Adjourn** Hanser adjourned the meetin at 1:27 pm.

Next BOD meeting: Friday, August 10 – 12:00pm – DMWW

DES MOINES WATER WORKS PARK FOUNDATION  
STATEMENT OF FINANCIAL POSITION  
AS OF MAY 31, 2018

<b>ASSETS</b>		
Cash and Cash Equivalents		\$ 1,448,127.27
Pledges Receivable		5,269,710.00
Prepaid Expenses		1,002,117.39
	<b>Total Assets</b>	<u>\$ 7,719,954.66</u>
<b>LIABILITIES</b>		
Accounts Payable		\$ 4,750.00
	<b>Total Liabilities</b>	<u>\$ 4,750.00</u>
<b>NET ASSETS</b>		
Unrestricted Net Assets		\$ 1,023,248.02
Temporarily Restricted Net Assets		6,691,956.64
	<b>Total Net Assets</b>	<u>\$ 7,715,204.66</u>
	<b>Total Liabilities and Net Assets</b>	<u>\$ 7,719,954.66</u>

DES MOINES WATER WORKS PARK FOUNDATION  
CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITY AND CHANGE IN NET ASSETS  
FOR THE FIVE MONTHS ENDING MAY 31, 2018

	May-18			FISCAL YEAR TO DATE		
	Actual	Budget	Budget Variances	Actual	Annual Budget	Budget Variances
			\$			\$
<b>REVENUES AND OTHER SUPPORT</b>						
<b>Capital Support</b>						
Campaign Income	\$ (17,500.00)	\$ -	\$ (17,500.00)	\$ 517,633.33	\$ -	\$ 517,633.33
<b>Non Capital Support/Giving</b>						
Board Giving	-	-	-	-	-	-
Corporate & Foundation Giving	-	-	-	-	-	-
Park Sponsorships	-	-	-	-	-	-
Special Event Income	-	-	-	-	-	-
User/Vendor Revenue	-	-	-	-	-	-
<b>Total Non Capital Support/Giving</b>	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Investment Income	4,440.09	-	4,440.09	10,249.04	-	10,249.04
In-Kind Gift	-	-	-	-	-	-
Other Income	-	-	-	-	-	-
Realized Gain on Investments	-	-	-	(114.70)	-	(114.70)
<b>Total Revenues and Other Support</b>	\$ (13,059.91)	\$ -	\$ (13,059.91)	\$ 527,767.67	\$ -	\$ 527,767.67
<b>EXPENSES</b>						
<b>Operating Expenses</b>						
Accounting/Audit	\$ 750.00	\$ -	\$ 750.00	\$ 3,750.00	\$ -	\$ 3,750.00
Board of Directors	-	-	-	-	-	-
Consulting Services - Development	-	-	-	-	-	-
User Committee	-	-	-	6,342.72	-	6,342.72
General Office/Equipment/Supplies/Mailing	757.38	-	757.38	2,605.59	-	2,605.59
Marketing	173.50	-	173.50	767.50	-	767.50
Miscellaneous	-	-	-	140.00	-	140.00
Staffing & Administrative Support	-	-	-	-	-	-
Travel	-	-	-	2,250.00	-	2,250.00
User Support	-	-	-	-	-	-
<b>Total Operating Expenses</b>	\$ 1,680.88	\$ -	\$ 1,680.88	\$ 15,855.81	\$ -	\$ 15,855.81
<b>Capital Expenses</b>						
Campaign Contract	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Campaign Support	-	-	-	4,115.83	-	4,115.83
Park Improvements	19,965.86	-	19,965.86	19,965.86	-	19,965.86
Professional Services/ Projects	-	-	-	7,770.00	-	7,770.00
Recognition	-	-	-	-	-	-
Staffing & Administrative Costs	9,541.66	-	9,541.66	113,508.30	-	113,508.30
<b>Total Capital Expenses</b>	\$ 29,507.52	\$ -	\$ 29,507.52	\$ 145,359.99	\$ -	\$ 145,359.99
<b>Total Expenses</b>	\$ 31,188.40	\$ -	\$ 31,188.40	\$ 161,215.80	\$ -	\$ 161,215.80
<b>Change in Net Assets</b>	\$ (44,248.31)	\$ -	\$ (44,248.31)	\$ 366,551.87	\$ -	\$ 366,551.87
<b>Net Assets, Beginning of Year</b>				\$ 7,348,652.79		
<b>Net Assets, End of Year</b>				<u>\$ 7,715,204.66</u>		