



March 21, 2018

Updates from the Des Moines Water Works Park Foundation

The Campaign/Development:

While we have surpassed our initial goal of \$9M, the Development Committee has set a goal to raise an additional \$4M in 2018, primarily to support the construction of the Passageway and to fund some additional smaller projects throughout the park. Conversations and potential partnering efforts are taking place around signage, accessibility, and the pedestrian bridge. Efforts have been made to address a levee erosion problem and create a better entrance into Denman Woods for hiking and mountain bike trails that exist in that portion of the park. Our “retail” giving campaign is being developed and we anticipate initiating it around the time of the official ground-breaking ceremony in the coming months. **Campaign: \$9.2**

Implementation & Design:

Per your approval, the 2018 construction projects went out for bid. DMWW hosted a Pre-Bid Meeting for interested contractors on Monday, March 19. Representatives from RDG, DMWW and the Foundation met with several contractors and answered questions regarding the project. Most questions surrounded the amphitheater and particularly the fabrication of the pillars holding up the roof. Following the bid openings later this month, we anticipate DMWW being able to award the bid in April.

Estimated 2018 Construction budget: \$6.645M

Memorial Trees

The removal of 180 of the memorial trees due to construction has met with some push back from some in the community. In general, the people losing a tree have been sad, but understanding and have appreciated the gesture by DMWW to provide sapling and the tag from their tree. Outside the people directly contacted, many people mistakenly thought we were removing the entire arboretum. We worked with DMWW staff to address this with both individual contacts along with social media, etc. The actual area impacted in the arboretum is limited. We are also working on a memorial art piece and have invited some of the people who lost a tree to serve on that task force.

28E Agreement re: Passageway:

We continue to work through the third 28E agreement between the City, DMWW and DMWWPF but anticipate it being finalized prior to the awarding of the construction bids for the scheduled 2018 park improvements. The City’s focus on the budget and one cent sales task referendum delayed getting this finalized, but we anticipate an April City Council Meeting approval. We present to the Parks & Recreation Board later this month.

Minutes & Financials: The draft of the March Board meeting minutes is attached. We will forward the latest financials as soon as they are available.

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, March 2, 2018 – 12:00 - 1:30
Draft Minutes



BOD Members in attendance: Chad Rasmussen, Jed Gammell, Matt Van Loon, Ryan Flynn, Proctor Lureman, Randy Reichardt, Zac Voss, Dylan Huey, Ryan Hanser, Jeff Inman, Jason Stone, Marc Wallace, Katie Gillette, Amy Jennings, Kate Byus, Dave Carlson.

Staff/Guests: Jessica Barnett & Dan Klopfer – DMWW, Katie O’Keefe & Sophia Paino – Drake Interns, Sam Carrell – DMWWPF

I. Call to Order/Welcome/Affirm Agenda/Approve previous minutes

- Byus called the meeting to order at 12:02 pm. The Agenda was affirmed, and the February BOD meeting minutes were approved.

Motion: Wallace **Second:** Gammell **APPROVED**

II. DMWW Memorial Trees update – Jessica Barnett, Supervisor of Property Management - DMWW

- Barnett reported they had sent out 163 letters to the people whose memorial tree would be removed. There are a total 180 memorial trees that will be impacted but some of the people have multiple trees or they were unable to locate any contact information. At this point she had received 26 responses from those who had received letters. Generally, after she explained situation they were disappointed but understood and were appreciative of the efforts being made to replace their tree and provide the tag off of the current one. Only one person hung up on her. DMWW is offering a white, red/pink, or pink crabapple sapling for each family along with the current tree tag. She is keeping notes on conversations with each person and has been in regular contact with Carrell who has also received many inquiries regarding the trees. Carrell shared many of the inquiries for both he and Barnett have been from people who are not losing a tree but got the impression all the trees were being removed. Lureman stated the importance of us recognizing the emotional impact of having to remove some of the trees and if we could contact each person who has a tree. Barnett said she was looking into it, but it would take some time to assemble that list. Per a suggestion forwarded by Lureman and Gillette, some of the people impacted will be asked to serve on the memorial tree committee to help select a fitting memorial to the people losing their tree.

III. President’s Report – Kate Byus

1. Byus acknowledged it had been an extremely busy couple of weeks around everything from design, signage, wild designation, Denman Woods,

marketing and development, and while great progress was being made towards our goals, it was difficult to keep everyone informed. Based on the increased activity during this stage of our project, she explained a new reporting structure she was implementing so that each committee could share their progress to keep everyone informed and on the same page. She showed an example of the reporting form and thanked Voss for sharing it from his organization.

IV. New Business

1. **515 Alive – camping agreement** – Carrell reviewed the proposed camping agreement from 515 Alive, explaining some accommodations they asked for in this year’s contract regarding the age of campers (change from 21 to 18 as the minimum age for campers) and in the revenue sharing model. The camping minimum age consideration was acceptable, but a general concern was expressed regarding the precedent set by altering our revenue sharing model. No action was taken on the proposal as submitted.
2. **RFP for programming/events partner – Revenue Task Force.** Voss and Carrell explained the process and intent of releasing the RFP for a programming and events partner and the discussions the task force had with local experts and organizations that led to the task forces conclusions and RFP draft. Klopfer suggested additional scoring metrics should be included. The Board asked Carrell to update the RFP and bring it back through the task force and Executive Committee before releasing it.
3. **RDG Amendments.**
 - i. **Major Donor Recognition, signage and seating.** Carrell explained that the amendment circulated in the BOD packet addressed integrating major donor recognition, signage and seating in the newly developed area. RDG had proposed it as an amendment to the contract with DMWW, but Klopfer and Carrell concluded that it did not belong inside the existing contract, but rather should be developed and billed directly to DMWWPF. Carrell asked that the BOD approve the amendment as a separate proposal.
Motion: Rasmussen **Second:** Van Loon **APPROVED**
 - ii. **Lighting/Electrical around Great Lawn & Additional Parking.**
Carrell explained the second amendment circulated addressed the optional value added projects that will be included in the bid process for pricing. Klopfer and Carrell explained why they had concluded that it was appropriate for this to be included in the contract. The Board agreed and asked Carrell to formally request DMWW to accept and negotiate the proposed amendment with no less favorable terms as proposed.
Motion: Gammell **Second:** Stone **APPROVED**
4. **Recognition Project Proposal – Trees.** Carrell reviewed the proposal received regarding developing the memorial for the trees removed. Concern was expressed about approach and a task force was formed to further review

the process and instructed to come back to the Board with their recommendation. Lureman and Gillette volunteered to review. No action formal action taken.

5. **Coming in 2018!** – Due to time constraints, this will be deferred to email action.

V. Old Business - Note: (Time constraints limited action or discussion on the remaining agenda).

1. **28E Agreement for Passageway** – Carrell gave quick update on remaining negotiation points surrounding maintenance fee request from the city.
2. **Eggs Proposal and Task Force Update – Egg Task Force** – Hanser gave a brief update on “Project Yoke.” He asked for Board to approve an expenditure to create support materials for an event linked to the dedication of the wild. A motion was made to approve the proposal from Creative Group for engaging a local artist to produce the support materials.
Motion: Byus Second: **Gillette** **APPROVED**
3. **Denman Woods/West Levee Entrance Update** – Hanser/Voss – Hanser, Voss and Carrell shared they would be meeting with Central Iowa Trail representatives to coordinate efforts on the Denman Woods entrance/mountain bike trails.
4. Boat Landing Update – Inman/Carrell – No report

VI. Goal Progress/Committees (Due to time, only report from Users Committee)

i. User Groups - Dylan Huey/Jed Gammell – Huey reported A+B Cancer had proposed partnering with us for the Adventure Race this Fall and explained what they had proposed. A brief discussion regarding setting precedents on how we partnered with organizations came up and the BOD asked Dylan to come back with a recommendation from User Committee regarding partnering in general. No action taken on proposal.

VII. Announcements

VIII. Adjourn - Next BOD meeting: Friday, April 9th – 12:00pm - DMWW