



Des Moines Water Works Park Foundation
April 19, 2017 Update

The Campaign:

The CEC has finished its work and the standing Development Committee is wrapping up the final campaign work in the form of grants, corporate asks, and beginning our “retail” giving. We are currently over \$6.5 M in pledges with an addition \$7M+ in outstanding or scheduled requests. While the legislation has delayed some responses, we anticipate surpassing our goal before the end of the year.

Implementation & Design:

Progress continues towards completion of the schematic design with RDG. Cost estimates came in over budget and so we are exploring different cost and design options.

The City has issued a letter to the utilities indicating their official involvement with the passageway between Gray’s Lake and Water Works Park and to request assistance in addressing placement and utility impact. We are however still waiting for the 28E proposal from the city re: the underpass which has apparently been delayed due to the recent legislative activity.

DMWW staff have provided an excellent win win solution to the aging water main running under Fleur and impacted by the passageway placement. Bypassing through the park will allow water service to the phase I restrooms and marketplace (as well as future expansion) and easier access for DMWW maintenance. Sewer capacity is being evaluated to determine whether an upgrade will be necessary.

We will be having a preliminary meeting with the Corps of Engineers next week to review the Hydrology report conducted by HDR and identify any concerns created by the development. The report shows the passageway has very little impact on up and down stream flow, as well as little impact to Gray’s Lake, however we are addressing a concern around raising the water level on a section of the levee surrounding DMWW’s Administration building (2/10ths of a foot) caused by the restroom placement and elevation. HDR and RDG are exploring different options to address issue.

We will have schematic design for the ADA boat landing in the next two months.

HF484:

We are pleased that our primary partner remains intact.

Coordination with DMWW:

We continue to work with DMWW staff on several projects/activities ranging from preparation work in anticipation of phase one implementation to enhanced Park programming. The 515 ALIVE music festival will take place in the park in August and include a trial camping activity. We have reviewed their management plan extensively along with DMWW staff and are confident they have a good plan in place. They will be using the same security company DMWW utilizes.

Plans for designating the “Wild” continue to move forward with a lot of interest around some restoration projects that would enhance conservation efforts but not detract from DMWW operations.

Minutes & Financials:

The April Board meeting minutes are attached as well as the March financials from the Community Foundation.

Sam Carrell
Executive Director
515.240.7993

DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, April 14 - DMWW 12:00 - 1:30
Minutes



BOD members in attendance: Zac Voss, Katie Gillette, Chad Rasmussen, Matt Van Loon, Marc Wallace, Hannah Inman, Dave Carlson, Proctor Lureman, Jon Koehn, Gunnar Olson, Ryan Hanser, Claudia Schabel.
Via phone: Jason Stone, Ryan Flynn.

Guests/Staff: Dan Klopfer – DMWW, Josh Faber – RGI, Sam Carrell – DMWWPF.

I. Call to Order/Welcome/Affirm Agenda

- Inman called the meeting to order at 12:00 pm.

II. Approve previous minutes

- Previous minutes were reviewed and a motion was made for approval.
Motion: Lureman **Second:** Rasmussen **APPROVED**

III. BOD Development

- Campaign Update – Josh Faber, RGI
- Faber shared the CEC report with the group showing both the individuals and organizations that had supported the campaign and the additional outstanding asks. He explained the process going forward would focus on the remaining corporate asks and various organizational and public grants. We will be pivoting into our online and annual giving campaign later in the year.

IV. Presidents Report– Hannah Inman

- Inman reviewed the current status of HF484 and stated that it did not appear it would pass this year, although the legislature has not yet adjourned so we need to keep tracking it, however she was happy that DMWW would remain our primary partner. Considering our experience this year, she would be forming a public policy task force to develop some guiding principles for advocacy and so that we would be prepared for quicker responses for future actions.
- Inman shared her collaborative work with the joint water quality initiative and had been meeting with Ted Corrigan from DMWW and the Des Moines Port Authority to discuss different opportunities. We would be reaching out to collaborative partners such as SCI to integrate into other programs and curriculum. Believed initiatives such as Capital Crossroads would be supportive of these efforts.

- Inman also mentioned she was pleased that DMWWPF had been able to get free office space within the Intelligen health incubator at the old AIB campus, close to DMWW Park.

V. Goal Progress/Committees

i. Finance/Treasurers Report

- Flynn reviewed the March financials and major disbursements. Said we remain in a strong cash position. A motion was made to accept the financial report.

Motion to accept: Wallace **Second:** Lureman **APPROVED**

ii. Development – covered in campaign report

iii. Implementation

- Rasmussen shared Design team's progress and where RDG was with current schematic design. Team is working to hold costs within budget and believed we would be presenting full board with an visual update at next month's meeting.

iv. Marketing/Communication

- Hanser reported that the first edition of our Newsletter was imminent and that a full communication plan would follow.

v. User Groups – No report

vi. Governance

- Schabel indicated she would be creating an online survey for both self-evaluations of Board members and also evaluating Carrell's performance. Her focus would be on skill recruitment for the next class of Board members.

vii. Wild Designation

- Voss shared they would be meeting with DMWW staff to work out details and determine areas of focus. Issues being addressed around signage, information, etc. Olson inquired about what standards would be established. Voss reminded the Board about some of the initial suggestions made in the master plan around designations such as "preserve" but reminded while we can follow some of those guidelines, we needed to keep in mind that DMWW needed to be able to operate as a water utility and park functionality must always be a primary consideration in setting any guidelines.

viii. DMWW Report – Marc Wallace/Dave Carlson/Dan Klopfer

- Wallace shared that it had been a very tough year considering the issues created by the legislation to dismantle DMWW, funding cuts to ISU's Leopold Center and the recent DMWW Board action not to

appeal the Federal judge's decision to dismiss their lawsuit. While he disagreed with the judge's decision, the DMWW Board had determined they should continue to pursue water quality in a different manner. He shared that while they felt they had been able to elevate the water quality debate, one of the casualties of the "charged" environment was Leslie Gearheart's resignation from the DMWW Board. Lureman inquired as to Gearheart's replacement. Wallace shared the Mayor was going through the process of appointing a replacement and the Sue Huppert was now DMWW Board Chair and he was Vice Chair. Carlson shared it was important to keep debate at top of public discussion. Inman observed the heightened public engagement around the issue and believed it would continue given the current political climate.

- Klopfer reported on several areas of progress. 1. That they had put together a win win reroute for the water main that ran underneath Fleur and that it would provide access to water for the restrooms and marketplace. They were also evaluating the sewer connections and evaluating capacity for phase I use, and future use. 2. The City had issued a letter to each utility impacted by the underpass. 3. An upcoming pre permitting meeting with the Corp of Engineers, discussing our hydrology report. 4. That he had assigned a DMWW engineer to the ADA boat landing project. 5. That they were finishing DMWW's 2040 long range plan and would be presenting to the DMWW board in June.

VI. Old Business

- DMWWPF Office Space – Carrell added that the office space also gave DMWWPF board members access to additional meeting space, so while Board meetings would remain at DMWW, after hour committee meetings could take place at the new offices.
- 515 ALIVE event – Carrell shared that we had been working with DMWW staff, 515 Alive organizers, and former Board Member Kathryn Dickel with Midwestix, to establish an agreement with 515 Alive for camping rights. 515 had provided an thorough security plan and event plan, and would utilize the same security service DMWW utilized for the park and plant. Revenue had a set minimum amount along with a revenue sharing plan based on camping fees.
- HF 484 Update – already covered in President's report.
- Carrell reported that he had talked to representatives from Polk County Conservation and one of the Bike Fix It stations sponsored by REI would had arrived and would be installed along the Great Western Trail about 5 miles south of Water Works Park.

VII. New Business

- Public Policy Task Force – covered in President's report

VIII. Announcements

- Olson shared the MPO had raised the necessary funds to conduct the engineering study for the Water Trails plan and had contracted with two different groups to conduct the studies. They anticipated the study's completion by the end of the year.
- Olson also shared that they would be using the Data Bike to evaluate all the paved trails over the summer and the Google street view for trails would be available for trails later this summer.
- Inman shared the Great Outdoors Foundation was collecting used outdoor recreation equipment for their Pop Up sale and encouraged anyone with equipment laying around and not being used to donate.

IX. Adjourn – The meeting was adjourned at 1:22 pm.

Upcoming Meetings/Events

DMWWPF May Board Meeting: Friday, May 12 - 12:00–1:30 pm – DMWW

Des Moines Water Works Park Foundation
STATEMENT OF FINANCIAL POSITION
As of March 31, 2017

| | | | |
|-----------------------------------|---|-----------|---------------------|
| ASSETS | | | |
| Cash and Cash Equivalents | | \$ | 962,215.49 |
| Pledges Receivable | | | 4,368,433.00 |
| Prepaid Expenses | | | 227.29 |
| | Total Assets | \$ | 5,330,875.78 |
| LIABILITIES | | | |
| Accounts Payable | | \$ | - |
| | Total Liabilities | \$ | - |
| NET ASSETS | | | |
| Unrestricted Net Assets | | \$ | 22,896.28 |
| Temporarily Restricted Net Assets | | | 5,307,979.50 |
| | Total Net Assets | \$ | 5,330,875.78 |
| | Total Liabilities and Net Assets | \$ | 5,330,875.78 |

DES MOINES WATER WORKS PARK FOUNDATION
CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITY AND CHANGE IN NET ASSETS
FOR THE THREE MONTHS ENDING MARCH 31, 2017

| | March-17 | | | | FISCAL YEAR TO DATE | | | |
|--|----------------|---------------|------------------|---------|---------------------|-----------------|-------------------|---------|
| | Actual | Budget | Budget Variances | | Actual | Annual Budget | Budget Variances | |
| | | | \$ | % | | | \$ | % |
| REVENUES AND OTHER SUPPORT | | | | | | | | |
| Capital Support | | | | | | | | |
| Campaign Income | \$ 2,500.00 | \$ 258,289.42 | \$ (255,789.42) | -99.0% | \$ 252,500.00 | \$ 3,099,473.00 | \$ (2,846,973.00) | -91.9% |
| Non Capital Support/Giving | | | | | | | | |
| Board Giving | - | - | - | 0.0% | - | - | - | 0.0% |
| Corporate & Foundation Giving | - | 1,000.00 | (1,000.00) | 0.0% | - | 12,000.00 | (12,000.00) | 0.0% |
| Individual Gifts | - | 1,000.00 | (1,000.00) | 0.0% | - | 12,000.00 | (12,000.00) | 0.0% |
| Operation from Capital | - | 7,988.33 | (7,988.33) | 0.0% | - | 95,860.00 | (95,860.00) | 0.0% |
| Park Sponsorships | - | 833.33 | (833.33) | 0.0% | - | 10,000.00 | (10,000.00) | 0.0% |
| User/Vendor Revenue | - | 1,000.00 | (1,000.00) | 0.0% | - | 12,000.00 | (12,000.00) | 0.0% |
| Total Non Capital Support/Giving | \$ - | \$ 11,821.67 | \$ (11,821.67) | 0.0% | \$ - | \$ 141,860.00 | \$ (141,860.00) | 0.0% |
| Investment Income | 0.21 | - | 0.21 | 0.0% | 0.61 | - | 0.61 | 0.0% |
| Other Income | - | - | - | 0.0% | 722.19 | - | 722.19 | 0.0% |
| Total Revenues and Other Support | \$ 2,500.21 | \$ 281,932.75 | \$ (279,432.54) | -99.1% | \$ 253,222.80 | \$ 3,241,333.00 | \$ (3,129,970.20) | -96.6% |
| EXPENSES | | | | | | | | |
| Operating Expenses | | | | | | | | |
| Accounting/Audit | \$ 750.00 | \$ 750.00 | \$ - | 0.0% | \$ 2,250.00 | \$ 9,000.00 | \$ (6,750.00) | -75.0% |
| Board of Directors | - | - | - | 0.0% | - | - | - | 0.0% |
| Development Committee | - | 370.83 | (370.83) | 0.0% | - | 4,450.00 | (4,450.00) | 0.0% |
| General Office/Equipment/Supplies/Mailing | 329.68 | 200.00 | 129.68 | 64.8% | 996.06 | 2,400.00 | (1,403.94) | -58.5% |
| Marketing | - | 5,675.00 | (5,675.00) | 0.0% | - | 68,100.00 | (68,100.00) | 0.0% |
| Miscellaneous | - | 83.33 | (83.33) | 0.0% | - | 1,000.00 | (1,000.00) | 0.0% |
| Staffing & Administrative Support | - | 2,500.00 | (2,500.00) | 0.0% | - | 30,000.00 | (30,000.00) | 0.0% |
| Travel | - | 208.33 | (208.33) | 0.0% | - | 2,500.00 | (2,500.00) | 0.0% |
| User Support | - | 1,950.00 | (1,950.00) | 0.0% | - | 23,400.00 | (23,400.00) | 0.0% |
| Total Operating Expenses | \$ 1,079.68 | \$ 11,737.50 | \$ (10,657.82) | 0.0% | \$ 3,246.06 | \$ 140,850.00 | \$ (126,403.94) | -89.7% |
| Capital Expenses | | | | | | | | |
| Campaign Contract | \$ 7,800.00 | \$ - | \$ 7,800.00 | 0.0% | \$ 7,800.00 | \$ - | \$ 7,800.00 | 0.0% |
| Campaign Support | 2,348.75 | 3,745.00 | (1,396.25) | -37.3% | 3,095.35 | 44,940.00 | (41,844.65) | -93.1% |
| Professional Services/ Projects | - | 74,166.67 | (74,166.67) | 0.0% | 113,384.64 | 890,000.00 | (776,615.36) | -87.3% |
| Recognition | - | - | - | 0.0% | - | - | - | 0.0% |
| Staffing & Administrative Costs | 8,333.33 | 7,916.67 | 416.66 | 0.0% | 24,999.99 | 95,000.00 | (70,000.01) | -73.7% |
| Total Campaign & Capital Expenses | \$ 18,482.08 | \$ 85,828.33 | \$ (67,346.25) | -78.5% | \$ 149,279.98 | \$ 1,029,940.00 | \$ (880,660.02) | -85.5% |
| Total Expenses | \$ 19,561.76 | \$ 97,565.83 | \$ (78,004.07) | -80.0% | \$ 152,526.04 | \$ 1,170,790.00 | \$ (1,013,813.96) | -86.6% |
| Change in Net Assets | \$ (17,061.55) | \$ 184,366.92 | \$ (201,428.47) | -109.3% | \$ 100,696.76 | \$ 2,070,543.00 | \$ (2,116,156.24) | -102.2% |
| Net Assets, Beginning of Year | | | | | \$ 5,230,179.02 | | | |
| Net Assets, End of Year | | | | | \$ 5,330,875.78 | | | |