



**Des Moines Water Works Park Foundation  
March 21, 2017 Update**

**The Campaign:**

The Campaign Executive Committee is winding up their 1 on 1 asks and will disband at the end of the month. The Development Committee will continue the campaign work in the form of grants, corporate asks, and begin our “retail” giving. We are currently over \$6.5 M in pledges with an addition \$6M+ in outstanding or scheduled requests.

**Implementation & Design:**

The Design team is reacting to the preliminary cost estimates and working through alternatives and choices to recommend back to the DMWWPF board. We are still waiting for the 28E proposal from the city re: the underpass which has apparently been delayed due to the recent legislative activity. We have also begun talks with the major utilities re: impact and solutions to the underpass construction. DMWW staff have proposed a great solution to the main water main impacted by the underpass, but we’ve recently heard back that the fiber optic cable is going to be more challenging than we’d hoped.

**HF484:**

We have continued to express our opposition and track the HF and corresponding SF in the legislature. Our diverse board make up has allowed us to express concerns from several different fronts.

**Coordination with DMWW:**

We are working with DMWW staff on several projects/activities ranging from preparation work in anticipation of phase one implementation to possibly helping to coordinate certain aspects of the 515 Alive music festival. Plans for the ADA accessible boat landing and a restoration project surrounding the “Wild” continue to progress.

**Minutes & Financials:**

The March Board meeting minutes are attached as well as the February financials from the Community Foundation.

Sam Carrell  
Executive Director  
515.240.7993

**DES MOINES WATER WORKS PARK FOUNDATION**  
**Board of Directors Meeting**  
**Friday, March 10 - DMWW 12:00 - 1:30**  
**Minutes**



**Board Members in Attendance:** Kate Byus, Chad Rasmussen, Jon Koehn, Matt Van Loon, Dave Carlson, Dylan Huey, Jason Stone, Gunnar Olson, Jed Gammell, Ryan Hanser, Amy Jennings.

**Staff/Guests:** Dan Klopfer – DMWW, Sam Carrell – DMWWPF.

**I. Call to Order/Welcome/Affirm Agenda**

- Vice President Byus called the meeting to order at 12:01 pm.

**II. Approve previous minutes**

- Minutes were reviewed and approved.

**Motion:** Rasmussen                      **Second:** Gammell                      **APPROVED**

**III. Presidents/Executive Report –Carrell for Inman**

- Carrell shared that there was a lot of progress on several fronts and the Board would be hearing the details from the respective committee heads, from the design team to fundraising, and our positioning with other regional plans such as Capital Crossroads, restoration projects and the legislation we've been tracking. He reported on the public hearing on HF 484 and feedback we have received from donors, legislators, council, etc. He encouraged members to reach out to their respective legislators to share their concerns. He also reported that the 3/8 sales tax bill was still alive that would fund the Green Ribbon initiative and additional clean water initiatives.

**IV. BOD Development - Campaign Update**

- Byus reported that the CEC was wrapping up their duties and they would be recognizing each member with an autographed picture book of the park by Amanda Royce Hale. We are transitioning into the corporate and public/grant works and that we are currently at \$6.5M. She invited anyone with an interest to join the development committee.

**V. Goal Progress/Committees**

**i. Finance/Treasurers Report**

- Flynn was absent but the February financials were distributed and the foundation continues to remain in a strong cash position, with outlays mostly towards design and capital efforts.

**ii. Development**

- Byus covered in BOD Development

### **iii. Implementation**

- Rasmussen reported initial design estimates came back over budget but the implementation committee was working through possible solutions. Gave example of utilizing more prefabricated forms in underpass to accelerate construction schedule but reduce costs. Other things being considered were removing skylight because the load requirements and flood flow requirements will not give us the light we had hoped for. Tradeoffs and solutions being worked through on skylight, bathrooms, etc. Also sharing survey and design info with DMWW grounds staff so they can integrate with their current efforts with tree health, thinning, etc.

### **iv. Marketing/Communication**

- Hanser reported efforts around communication and that a newsletter was on its way.

### **v. User Groups**

- Gammell reported that he and Huey were narrowing their focus on user groups by meeting with leadership and defining roles/opportunities. A small group meeting is planned for the coming weeks.

### **vi. Governance – no report**

### **vii. Wild Designation**

- Carrell shared Voss was waiting to see how legislation would play out, but was working with Inman on possible integration of restoration and Wild designation opportunities.

### **viii. DMWW Report**

- Klopfer shared that DMWW was in the process of drafting the 2040 long Range Plan, that also incorporates aspects of regionalization. He also shared some of the positive outcomes/opportunities taking place with DMWW's involvement in our implementation committee – particularly around relocating utilities and main water lines impacted by the underpass. Carrell noted Klopfer's relationship and participation with organizations like Century Link were benefitting us by finding workable solutions for everyone involved.

## **VI. Old Business**

- 2017 Budget – Carrell reviewed previous discussion on 2017 budget and how the revenue projections were arrived by taking existing pledges and adding in some conservative estimates for current proposals and grants, but even if we received no revenue this year, we would still be in a positive cash position. A motion was made to approve the 2017 FY Budget.

**Motion:** Olson      **Second:** Stone      **APPROVED**

## **VII. New Business**

- Carrell gave an update on HF 484 & SF 456. He stated that currently it does not appear that the bill's proponents have the votes for passage, and there has been an amendment proposed that would delay any action and instead direct the issue to an interim study committee. We will continue to track and plan for any contingency.
- Some free DMWWPF Office Space has been identified at the old AIB campus and provided by Intelligen, a foundation interested in health initiatives. Inman, Byus and Carrell have toured and are excited about the possibility.
- Carrell shared that DMWW had reached out to us to possibly partner with them in managing camping around the 515 Alive event for later in the summer. We are exploring the opportunity and will report back to the BOD before taking any action. Carrell/Inman have asked former Board Member Kathryn Dickel to consult/evaluate the potential as she spearheaded our original agreement with the Hinterland event.

### **VIII. Announcements**

### **IX. Adjourn**

- The meeting was adjourned at 1:12 pm

**Motion:** Gammell      **Second:** Huey      **APPROVED**

#### Upcoming Meetings/Events

DMWWPF Design Team Meeting: Thursday, March 23 – 1:00 – 4:00 pm - RDG

DMWWPF April Board Meeting: Friday, April 14 - 12:00–1:30 pm – DMWW

Des Moines Water Works Park Foundation  
**STATEMENT OF FINANCIAL POSITION**  
As of February 28, 2017

<b>ASSETS</b>			
Cash and Cash Equivalents		\$	1,023,153.83
Pledges Receivable			4,435,933.00
Prepaid Expenses			454.62
	<b>Total Assets</b>	<b>\$</b>	<b>5,459,541.45</b>
<b>LIABILITIES</b>			
Accounts Payable		\$	111,973.44
	<b>Total Liabilities</b>	<b>\$</b>	<b>111,973.44</b>
<b>NET ASSETS</b>			
Unrestricted Net Assets		\$	23,606.64
Temporarily Restricted Net Assets			5,323,961.37
	<b>Total Net Assets</b>	<b>\$</b>	<b>5,347,568.01</b>
	<b>Total Liabilities and Net Assets</b>	<b>\$</b>	<b>5,459,541.45</b>

DES MOINES WATER WORKS PARK FOUNDATION  
CONSOLIDATED STATEMENT OF FINANCIAL ACTIVITY AND CHANGE IN NET ASSETS  
FOR THE TWO MONTHS ENDING FEBRUARY 28, 2017

	February-17				FISCAL YEAR TO DATE			
	Actual	Budget	Budget Variances		Actual	Annual Budget	Budget Variances	
			\$	%			\$	%
<b>REVENUES AND OTHER SUPPORT</b>								
<b>Capital Support</b>								
Campaign Income	\$ -	\$ -	\$ -	0.0%	\$ 250,000.00	\$ -	\$ 250,000.00	0.0%
<b>Non Capital Support/Giving</b>								
Anonymous	-	-	-	0.0%	-	-	-	0.0%
Board Giving	-	-	-	0.0%	-	-	-	0.0%
Corporate & Foundation Giving	-	-	-	0.0%	-	-	-	0.0%
Individual Gifts	-	-	-	0.0%	-	-	-	0.0%
Park Sponsorships	-	-	-	0.0%	-	-	-	0.0%
User/Vendor Revenue	-	-	-	0.0%	-	-	-	0.0%
<b>Total Non Capital Support/Giving</b>	-	-	-	0.0%	-	-	-	0.0%
Investment Income	0.18	-	0.18	0.0%	0.40	-	0.40	0.0%
Other Income	352.87	-	352.87	0.0%	352.87	-	352.87	0.0%
<b>Total Revenues and Other Support</b>	<b>\$ 353.05</b>	<b>\$ -</b>	<b>\$ 353.05</b>	<b>0.0%</b>	<b>\$ 250,353.27</b>	<b>\$ -</b>	<b>\$ 250,353.27</b>	<b>0.0%</b>
<b>EXPENSES</b>								
<b>Operating Expenses</b>								
Accounting/Audit	\$ 750.00	\$ -	\$ 750.00	0.0%	\$ 1,500.00	\$ -	\$ 1,500.00	0.0%
Board of Directors	-	-	-	0.0%	-	-	-	0.0%
Development Committee Budget	-	-	-	0.0%	-	-	-	0.0%
General Office/Equipment/Supplies/Mailing	327.33	-	327.33	0.0%	666.38	-	666.38	0.0%
Marketing Committee Budget	-	-	-	0.0%	-	-	-	0.0%
Miscellaneous	-	-	-	0.0%	-	-	-	0.0%
Staffing & Administrative Support	-	-	-	0.0%	-	-	-	0.0%
Travel	-	-	-	0.0%	-	-	-	0.0%
User Committee Budget	-	-	-	0.0%	-	-	-	0.0%
<b>Total Operating Expenses</b>	<b>1,077.33</b>	<b>-</b>	<b>1,077.33</b>	<b>0.0%</b>	<b>2,166.38</b>	<b>-</b>	<b>666.38</b>	<b>0.0%</b>
<b>Capital Expenses</b>								
Campaign Contract	\$ -	\$ -	\$ -	0.0%	\$ -	\$ -	\$ -	0.0%
Campaign Support	588.80	-	588.80	0.0%	9,079.93	-	9,079.93	0.0%
Professional Services/ Projects	24,373.43	-	24,373.43	0.0%	26,373.43	-	26,373.43	0.0%
Recognition	-	-	-	0.0%	-	-	-	0.0%
Staffing & Administrative Costs	95,344.54	-	95,344.54	0.0%	95,344.54	-	95,344.54	0.0%
<b>Total Campaign &amp; Capital Expenses</b>	<b>120,306.77</b>	<b>-</b>	<b>120,306.77</b>	<b>0.0%</b>	<b>130,797.90</b>	<b>-</b>	<b>130,797.90</b>	<b>0.0%</b>
<b>Total Expenses</b>	<b>\$ 121,384.10</b>	<b>\$ -</b>	<b>\$ 121,384.10</b>	<b>0.0%</b>	<b>\$ 132,964.28</b>	<b>\$ -</b>	<b>\$ 132,964.28</b>	<b>0.0%</b>
<b>Change in Net Assets</b>	<b>\$ (121,031.05)</b>	<b>\$ -</b>	<b>\$ (121,031.05)</b>	<b>0.0%</b>	<b>\$ 117,388.99</b>	<b>\$ -</b>	<b>\$ 117,388.99</b>	<b>0.0%</b>
<b>Net Assets, Beginning of Year</b>					<b>\$ 5,230,179.02</b>			
<b>Net Assets, End of Year</b>					<b>\$ 5,347,568.01</b>			