

**Des Moines Water Works Park Foundation
November 16, 2016 Update**

The Campaign:

We continue to push to complete our corporate and individual asks by the end of the year. We have now confirmed \$450,000 of the \$500,000 corporate challenge grant we received from Principal and still have several more asks in the works. It has been such an effective tool for us that we have asked another corporation to issue another challenge that would extend into 2017.

The public campaign kicked off with our insert in the recent DSM Magazine, where we could both thank our supporters, highlight the project and introduce the Hurd Visionaries giving level of \$10,000. An article will appear about David and the Hurd Visionary concept in the spring issue of DSM Magazine. We are currently over \$6 million in pledges.

Implementation & Design:

The Design Team reconvened to begin the final design process with RDG. The team is made up of representatives from DMWW, DMWWPF, City of Des Moines, Parks and Rec, DNR, HDR (Hydrology experts), and of course RDG and some of their affiliated vendors. Additionally, we bring in different impacted/aligned organizations for input. We hope to have completed that process during the first quarter of 2017 so we can bring it before DMWW for approval. The task force between DMWW and DMWWPF continues to work through a framework to apply to each element as it is designed, as well as an ongoing method for the DMWWPF to support the ongoing operations and maintenance of each element. Several strategies are being suggested and explored and as they are finalized will be included in the approval package for the DMWW Board.

We continue to work with City staff to lay out ownership, maintenance and design considerations for the underpass. We have put that into a formal request and are currently negotiating with the city around the issues involved. A 28E Agreement will be created out of the negotiations. Staff from both the City and park staff will continue to be involved in the design process as well. At our Design Team meeting the City representatives indicated we should be receiving a formal response very soon. We are also working to coordinate our planned construction schedule with the other construction projects planned by the City so as not to create any additional inconveniences for the area traffic, etc.

2017 Slate of Officers:

The DMWWPF Board approved the new slate of officers for calendar year 2017. They will take effect on January 1.

President – Hannah Inman	Treasurer – Ryan Flynn
1st Vice President – Kate Byus	Secretary – Jason Stone
2nd Vice President – Chad Rasmussen	

Minutes & Financials: The November meeting minutes are attached, but we have not yet received the October financials from the Community Foundation. We will forward those to you as soon as received.

Sam Carrell
Executive Director
515.240.7993



DES MOINES WATER WORKS PARK FOUNDATION
Board of Directors Meeting
Friday, November 11, 2016- DMWW 12:00 - 1:30
Minutes



Board Members In Attendance: Ryan Flynn, Tom Farr, Kate Byus, Randy Reichardt, Zac Voss, Morgan Wilcox, Katie Gillette, Marc Wallace, Jason Stone, Hannah Inman, Ryan Hanser, Dave Carlson, Jed Gammell.

Staff/Guests: Josh Faber – RGI, Dan Klopfer – DMWW, Sam Carrell - DMWWPF

I. Welcome/Call to order/affirm agenda

President Randy Reichardt called the meeting to order at 12:01 pm.

II. Approve previous minutes

- Minutes from the October Board meeting were reviewed and approved.
Motion: Reichardt Second: Inman **APPROVED**

III. Presidents Report – Randy Reichardt

- Fall is here! Reichardt recognized the Veterans around the table and thanked them for their service. He recapped all the activity taking place and planned for the end of the year including our annual meeting and retreat to be facilitated by Russell Jensen at THE HUB, and reminded everyone that was involved with the campaign that some people would be leaving for the holidays and winter and that we needed to get those asks completed. He noted that we have several substantial asks out there and more lined up based on schedules. Reichardt spoke about the importance of the connectivity of this project to the other things happening around DSM and the increase in conversations he was having about how we connected to them.

IV. BOD Development

- Campaign Update – Byus reviewed the efforts of the CEC and announced we had reached the \$6M mark in the campaign. Faber added that we should anticipate a fair amount of movement in the campaign at the year end. That a lot of the asks that had been made would now come to fruition. Carrell reported that he and Reichardt had met with the Principal representatives and that \$450,000 of the \$500,000 challenge grant had already been reached with special thanks to the efforts of Reichardt, Janis Ruan, Katie Gillette and Byus. Inman shared that based on the amounts and her familiarity with some other campaigns we had done very well with the challenge results. Carrell shared that the challenge had been such an effective fundraising tool that he and Byus and recently asked another corporation to issue another challenge to extend into 2017. Faber outlined some of the significant asks upcoming and our strategy for year-end mailings, etc.

V. Committee Reports

i. Finance/Treasurers Report – Ryan Flynn/Tom Farr – Farr and Ryan indicated that we had not yet received the October financials from the Community Foundation, but that they had met with Carrell to work through the transition of the treasurer duties from Farr to Flynn. Flynn reported the 2015 990 form had been filed with the IRS.

ii. Development – Kate Byus – covered in the BOD development section, but also discussed ideas for an appropriate thank you event for the CEC and the timing of such.

iii. Implementation –Chad Rasmussen – Carrell reported for Rasmussen and shared the Design team was reconvening on the 15th to begin the final design process. He shared the discussions taking place with the city to coordinate our construction schedule with other surrounding city projects to create the least inconvenience as possible for people traveling on Fleur and George Flagg Parkway. He also shared the maintenance and operation team of DMWWPF and DMWW staff were continuing to work through the details of ongoing operations and maintenance and would be meeting after the Board meeting.

iv. Marketing/Communication – Ryan Hanser – Hanser stated they were working on updating the website info and continuing to support the development efforts with both printed and online giving options. He shared with the rest of the Board the insert and new brochure in the Fall DSM magazine and thanked Faber and team for the quick turnaround to get the brochure produced. Carrell pointed out it was Hanser and Faber who carried most of the load as the brochure was due the same day as our Park Preview event.

v. User Groups - Dylan Huey – Hanser also reported for Huey and that they were reaching out to the user groups to incorporate their input and involvement in the design and campaign.

vi. Governance – Claudia Schabel – Carrell reported for Schabel and shared the potential slate of officers and also the nomination forms for the three open Board seats, encouraging BOD members to get their nominations in to Schabel. The Board discussed the slate and due to overwhelming support, decided to act on it immediately. A motion was made to approve the 2017 slate of DMWWPF officers:

President – Hannah Inman	Treasurer – Ryan Flynn
1st Vice President – Kate Byus	Secretary – Jason Stone
2nd Vice President – Chad Rasmussen	

Motion: Voss

Second: Gammell

APPROVED

vii. DMWW Report – Marc Wallace/Dave Carlson/Dan Klopfer – Wallace spoke about the utilities 10% rate increase and the necessity for it. He also shared the DMWW’s concern regarding state legislative action in this past session and what it might look like in the 2017 session based on the election results. Specifically discussing the possible impact on the Park

project should the legislature reconfigure the DMWW Board. Carlson shared he felt our efforts we continuing to receive strong support from both the DMWW staff and board. Klopfer shared some concerns that we should be aware of that might impact our construction schedules, noting that permitting on some recent city projects were both difficult and lengthy, and we should anticipate the same.

VI. Old Business

- 2017 Officer slate/BOD members – Approved during committee reports.

VII. New Business

- 990 Invoice approval – Farr explained that while we didn't necessarily need Board approval to pay the 990 invoice, in the spirit of openness and since it was Flynn's firm that had prepared the form, he felt it was best to bring it in front of the Board to assure transparency and no conflict of interest. Carrell noted the significant "discount" for preparing the form and thanked Flynn and his partner for preparing the 990, which he noted was a long and difficult form. A motion was made to approve paying the \$500 invoice.

Motion: Farr

Second: Hanser

APPROVED

VIII. Announcements

- DMWW Staff appreciation/info breakfast – Voss has worked with the DMWW staff to sponsor a breakfast on Tuesday, December 13 at 8:00 am. Carrell will send out an invite to the entire Board for those able to attend.
- Inman shared that during her discussions with several conservation leaders regarding our participation in regional funding efforts surrounding the Green Ribbon Commission funding, the conversation led to thinking bigger and creating a structure that better leveraged natural capital, like how BRAVO leverages cultural capital. She will keep us posted on the efforts.
- Gammell shared the development of Capital Crossroads 2.0 and our potential involvement in the plan.

IX. Adjourn - Reichardt adjourned the meeting at 1:00 pm

Upcoming Meetings/Events

DMWWPF Board Annual Meeting: Friday, December 9 - 1:00– 4:00 pm - The Hub

Campaign Executive Committee: Tuesday, November 15 & 29 – 4:00 pm – DMWW